

**ZEOLITE** TASTES LIKE **PROFIT**



## **HATEF Ltd. Product's Profile Analysis**

You will be confident with its **PRICE** and **96% PURITY** that is **UNRIVALED** in the markets around...

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# EXECUTIVE SUMMARY

Product differentiation is a brand-new marketing strategy which businesses use to distinguish a product from similar offerings on the market. The difference could be something concrete, like speed, power, performance and better service. On the other hand, it could be a more ephemeral quality, such as being more friendly or more stylish than your competitors. For enterprise businesses, a product differentiation strategy may provide a competitive advantage in a market dominated by larger companies.

## HATEF Engineering & Services [Iran]

The company with intellectual-intelligent trading system, which can provide exclusively Special Adsorbents from Iran. HATEF is privileged to have the confidence resulting from a 12-year experience of being expert in “*dig-in-trading*” for *Carbon-Based-Lifeforms* products with special applications in targeted markets and industries.

## SET POINTS

### #1

Based on our experience and insights we understand the importance of the relationship between ‘purification and treatment’ and the final choice of the ‘Adsorbent Material’.

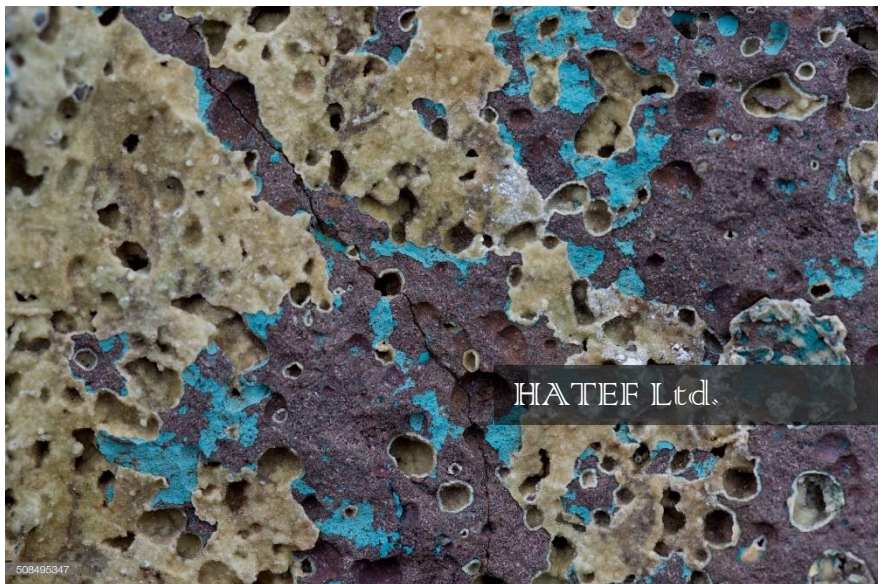
The best results are obtained by incorporating specific adsorbents in the process. **HATEF (Ltd.)** can exclusively offer a competitive price for the **Zeolite-Ore** with 96% purity through the worldwide markets.

### #2

We look forward to be involved in a mutual intend of participation in markets with whoever having desire to enroll in the developing **Zeolite-Ore** business in the target markets. This matter can come off in a win-win manner by a third foreign company who could be “exclusively” authorized by our marketing license or either by an individual trader with the right deep network and business relations.

# Worldwide Competitive Price Zeolite-Ore

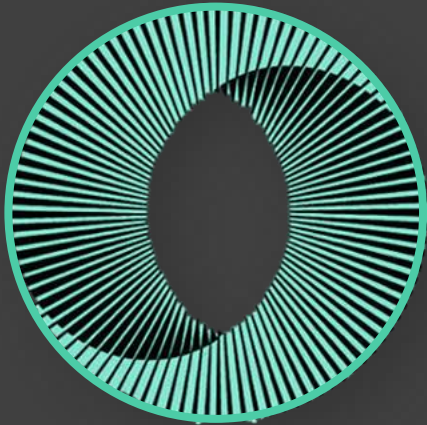
Zeolites are a porous crystalline framework consisting of alumina silicates. They are widely used in the “Gas and Petrochemical” industries as catalysts, adsorbents, separators and ion exchangers. Zeolites are used as “molecular sieve” in separation and adsorption processes due to their porous crystal structures and adsorption properties. The selective adsorption property of zeolite is due to its crystalline structure, which are connected by channels and cavities of uniform and un-uniform size.



## Applications:

- Dehydration of water and alcohol mixtures
- Dehydration of air and natural gases (CNG Station Driver)
- Dehydration of olefinic gases (ethylene - propylene - butylene)
- Dehumidification of air and gases such as propane-propene-butane and heavy hydrocarbons
- Absorption of gases such as SO<sub>2</sub> - CO<sub>2</sub> - H<sub>2</sub>S - C<sub>2</sub>H<sub>4</sub> - C<sub>2</sub>H<sub>6</sub>

# HATEF's Intelligent Trading System



## By unlocking the customer-market value proposition,

We build the finest trading roads so you can all move forward faster.

To ensure that you can progress faster, we build the smart system of solutions.

With our accumulated *know-how*, we are an innovative driver that sets the pace for an entire bitumen industry.

## Identifying the Inquiries

- Estimating Network Loops
- Determining the financial shape
- Distilling the complicated data

## Guidance & Counseling

- Providing competitive price
- Responding effectively
- Resolving the financial hosts

## Project Vector Analysis

- Driving convenience to new level
- Modeling competitive landscape
- Developing stronger differentiation

## Execute with Insightful Actions

- Helping to benchmark client's value
- Enhancing financial strategy
- Providing service tailored in line with client's needs

## HATEF Engineering & Services [Iran]

The company with intellectual-intelligent trading system and the only authorized “**Exclusive Sale Agent**” of Sealoflex® brand for exporting polymer- modified bitumen. HATEF is privileged to have the confidence resulting from a 12-year experience of being expert in “**dig-in-trading**” for Carbon-Based-Lifeforms products with special applications in targeted markets and industries.



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